



ATLAS - VENTURA HOUSING

In partnership with

HOUSING AUTHORITY OF THE CITY OF SAN BUENAVENTURA (HACSB)



VALENTINE ROAD: THE ROAD HOME CAMPAIGN

Valentine Road is a groundbreaking permanent supportive housing project developed by the HACSB. Made possible through funding from the Homekey program as well as key investments from our partners at the City of Ventura, the County of Ventura, and Enterprise Community Partners, the project will convert the former La Quinta Inn into 134 permanent homes for individuals experiencing or are at risk of homelessness, thereby reducing homelessness in our community and transforming the lives of local residents. Valentine Road is creating more than just apartments. Each home will create a pathway to stability and renewed purpose for formerly homeless community members through the provision of ongoing supportive services.

TIMELINE

- Starting May 2025: The first 64 apartments will be ready to welcome residents home
- January 2026: All 134 homes are due to be completed



THE IMPACT OF PARTNERSHIP

We invite business, faith communities, foundations, and community members to support our efforts by donating to **The Road Home Campaign** in the following ways:

A Warm Welcome - \$100+

A donation of \$100 or more will ensure that a formerly homeless resident is provided with basic household essentials.

A Place to Call Home - \$250+

A donation of \$250 or more will contribute towards the provision of basic furnishings for a resident of Valentine Road. Donors will be acknowledged on the HACSB website and social media.

Opening Doors - \$500+

A donation of \$500 or more will help ensure that a resident received needed furnishings. Donors will be acknowledged on the HACSB website, social media, and recognized at our Grand Opening event.

The Road Home - \$1,000+

A donation of \$1,000 or more will support the ongoing needs of formerly homeless residents of Valentine Road and other permanent supportive housing. Donors will be acknowledged on the HACSB website, social media, recognized at our Grand Opening event, and donor names will be proudly displayed in the lobby of Valentine Road.

DONATE & SUPPORT

Donations can be made payable to: ATLAS - Ventura Housing

- **Mailed to:** 995 Riverside Street, Ventura CA 93001
- **Text:** "VROAD" to 53555 to receive a direct link to the donation page
- **Scan QR Code:**



A donation to The Road Home Campaign in any amount will help support the current and future needs of residents of Valentine Road. Your support allows ATLAS - Ventura Housing to respond to the critical needs of formerly homelessness individuals in our community.



ATLAS - Ventura Housing's Tax ID # is 47-4723465

For more information, please contact:

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